

**Project name:** Interactive Kiosk

**Screen title:** In Time Square, NYC

**Screen #:** 1/6



**Graphic info:**

For one day only, five interactive kiosks will be placed in key spots at Time Square, NYC. Each one will have a staff member making sure everything goes accordingly.

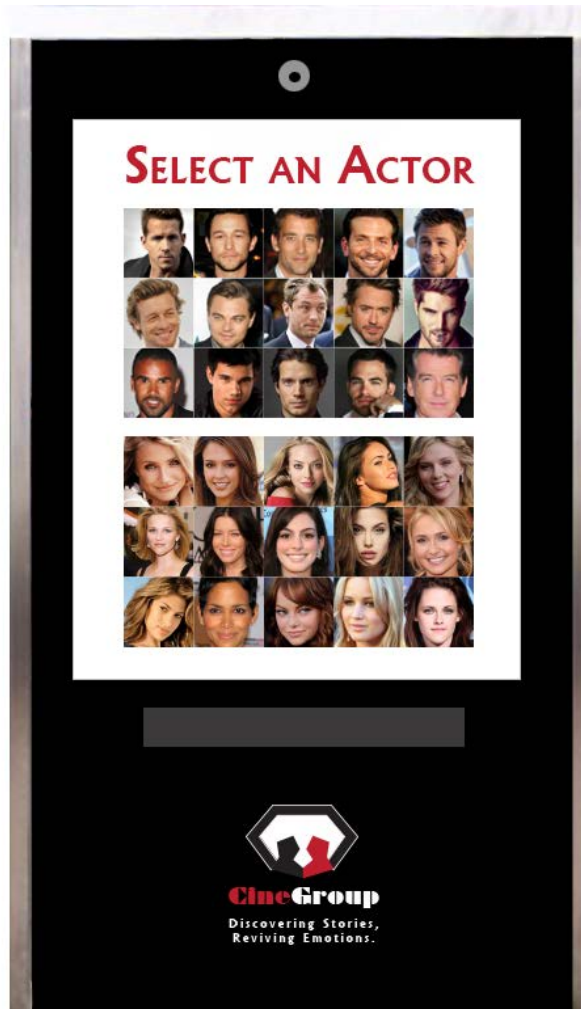
**Navigation:**

The user reaches one of the interactive kiosks: NEXT: Actor Selection 2/6

**Reviewer comments:**

**Audio:**

There is no audio at this stage.



**Graphic info:**

The user can select any desired actor from the list depicted on the screen.

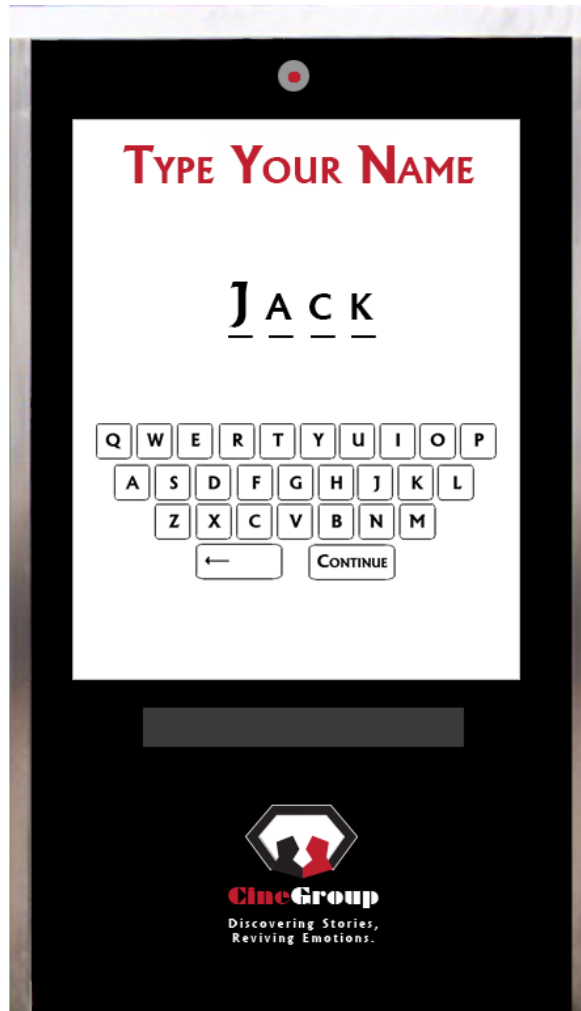
**Navigation:**

The screen switches after the actor selection: NEXT: Typing Your Name 3/6

**Reviewer comments:**

**Audio:**

Constant random music plays from movies produced by Cine Group.



**Graphic info:**

The screen asks to type in the name of the user, and to hit the continue button afterwards. In the mean time, a surprise (watch the red dot) photograph gets taken to capture the user's expression.

**Navigation:**

The screen switches after hitting the continue button:  
NEXT: Surprise Gift 4/6

**Reviewer comments:**

**Audio:**  
Constant random music plays from movies produced by Cine Group.

**Project name:** Interactive Kiosk

**Screen title:** Surprise Gift

**Screen #:** 4/6



**Graphic info:**

Once the name has been entered, a surprised post card starts printing. A red arrow pointing down tells where it comes out.

**Navigation:**

The screen switches back to the Actor Selection: NEXT: Photo Results 5/6

**Reviewer comments:**

**Audio:**

Constant random music plays from movies produced by Cine Group.

**Project name:** Interactive Kiosk

**Screen title:** Photo Results

**Screen #:** 5/6

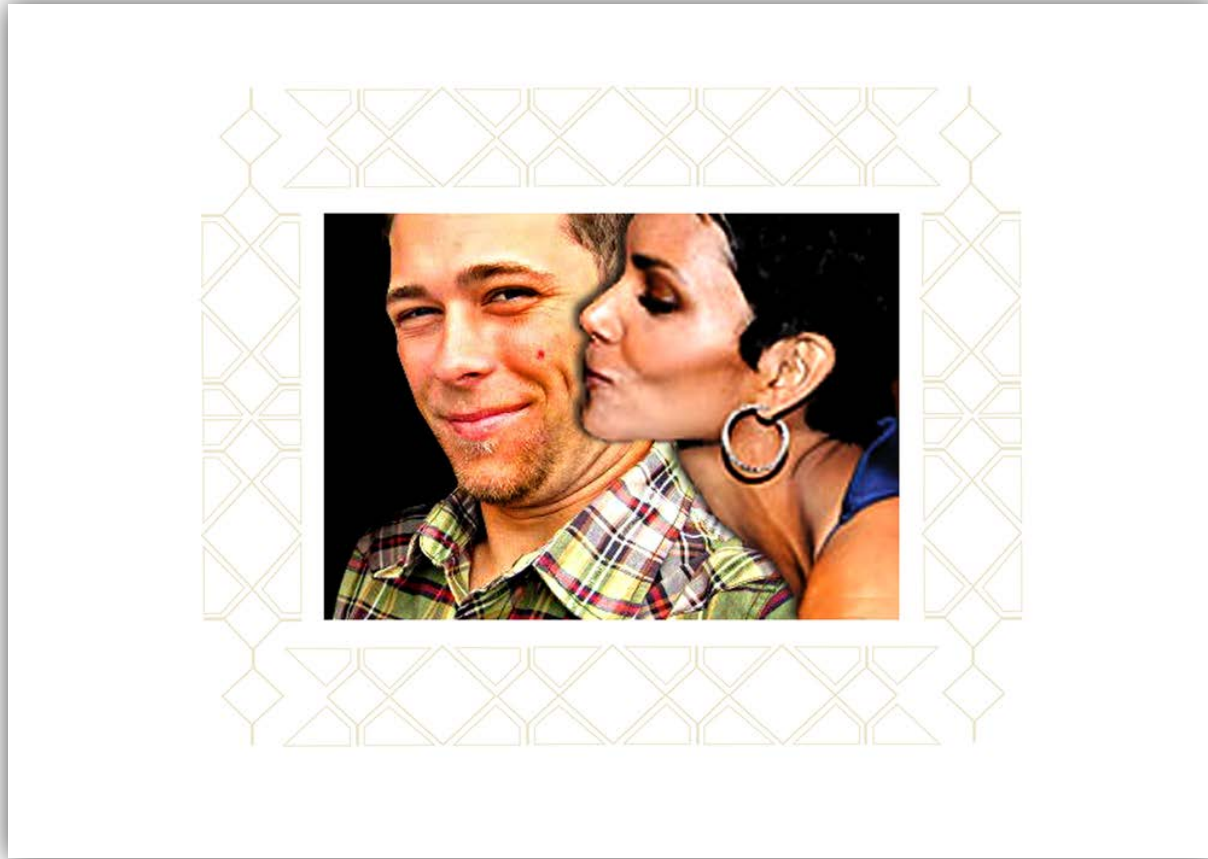
**Graphic info:**

The photograph depicts the actor selected with a picture of the user. The picture was taken right after selecting the actor. Only the users expression gets taken and placed on a black background with an already system generated actor photograph with an Art Deco frame.

**Navigation:**

The user can view the front of the photograph: NEXT:  
Dedication Poem 6/6

**Reviewer comments:**



**Audio:**

Constant random music from movies produced by Cine Group can still be heard coming from kiosk.

**Project name:** Interactive Kiosk

**Screen title:** Dedication Poem

**Screen #:** 6/6

Jack,

We appreciate you having had become part of this experience. We hope that you've had a great time, and we invite you to keep us in mind for our future releases. So too, we'd like to invite you to use your smart phone and scan the QR code below to find out more about Cine Group's story. And don't forget to check us out in the Apple and Play stores.

Thanks again and have a wonderful day!

-Halle Berry



**Graphic info:**

With the actor already selected and the user's name entered, the kiosks places an automated printed text thanking them for having received this experience. At the bottom left, a QR code is printed to visit Cine Group's website.

**Navigation:**

The user can see a dedication from the actor on the back of the post card.

**Reviewer comments:**

**Audio:**

Constant random music from movies produced by Cine Group can still be heard coming from kiosk.